



SCHOOL



FORM

**WE ARE IN THE MIDDLE
OF EUROPE**





**TEACHING
DESIGNERS
HOW TO
MAKE
CUSTOMERS'
DREAMS
COME TRUE**

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WHAT'S THE SECRET?

UNIQUE CURRICULUM:

- DESIGN
- HUMANITIES
- INDUSTRY EXPERIENCE



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**LIDEWIJ
EDELKOORT**



**PIOTR
VOELKEL**

**THE
FOUNDERS**

**WHOSE
IDEA
WAS IT?**



**ZUZA
SKALSKA**

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**AWARD
WINNING
CURRICULUM**

**created by
international
designers,
academic
teachers and
business people**



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OUR CURRICULUM

RECEIVED THREE AWARDS
FROM THE POLISH MINISTRY OF
SCIENCE AND HIGHER
EDUCATION, INCLUDING AN
AWARD FOR

THE BEST DESIGN
COURSE IN POLAND



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DESIGN:

- DOMESTIC
- INDUSTRIAL
- FASHION
- COMMUNICATION

HOW DO WE TEACH?

design projects are based on a comprehensive study of human nature



HUMANITIES:

- PHILOSOPHY
- SOCIOLOGY
- ANTHROPOLOGY
- PSYCHOLOGY

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WHAT'S INVOLVED?

DOMESTIC

product interior people

designing: interiors and surroundings, public spaces, solutions to social problems
creating: inspirations for your home, furniture, tableware, everyday design, homes styling and decoration

INDUSTRIAL

product process industry

designing products: developing a concept starting with research through a prototype and implementation up to production
focused on: technologies, engineering and ergonomics

FASHION

fashion textile costume

fashion design, styling, photo shooting, set design, haute couture, fashion brand design and strategies

COMMUNICATION

graphics new media

graphic design, communication, designing corporate identities, product identification, brand concepts, web design, film production, videoclip, new media for advertisement

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OUR CLASSES

- small groups
- working on case studies
- teamwork
- projects with companies



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THE LECTURERS

- passion
- international experience
- constant professional development



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AGNIESZKA JACOBSON

domestic design



RENE WAWRZKIEWICZ
communication design



WOJTEK DZIEDZIC
fashion design

HEADS
OF
DESIGN



OSKAR ZIĘTA
industrial design

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NORBERT LEŚNIEWSKI
philosophy



DAWID WIENER
psychology



AGATA NOWOTNY
sociology

HEADS
OF
HUMANITIES



EWA KLEKOT
anthropology

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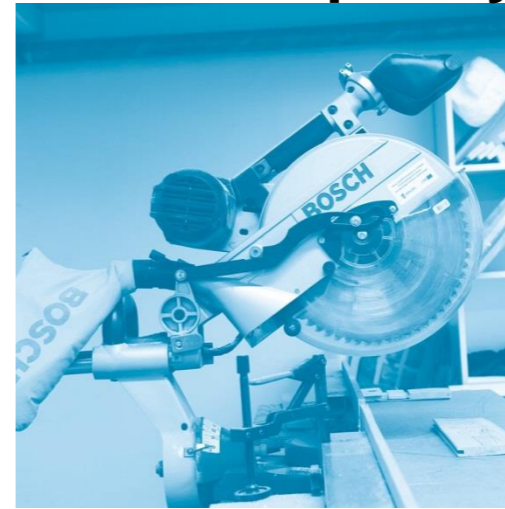
computer lab



locksmith's



carpentry



ceramics



**state of the art
equipment**

**specialists
available to
assist you**

**6 IN-HOUSE
WORKSHOPS**



foto-video



tailoring

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PROJECTS

AND

INTERNSHIPS

IN POLISH

AND INTERNATIONAL

COMPANIES

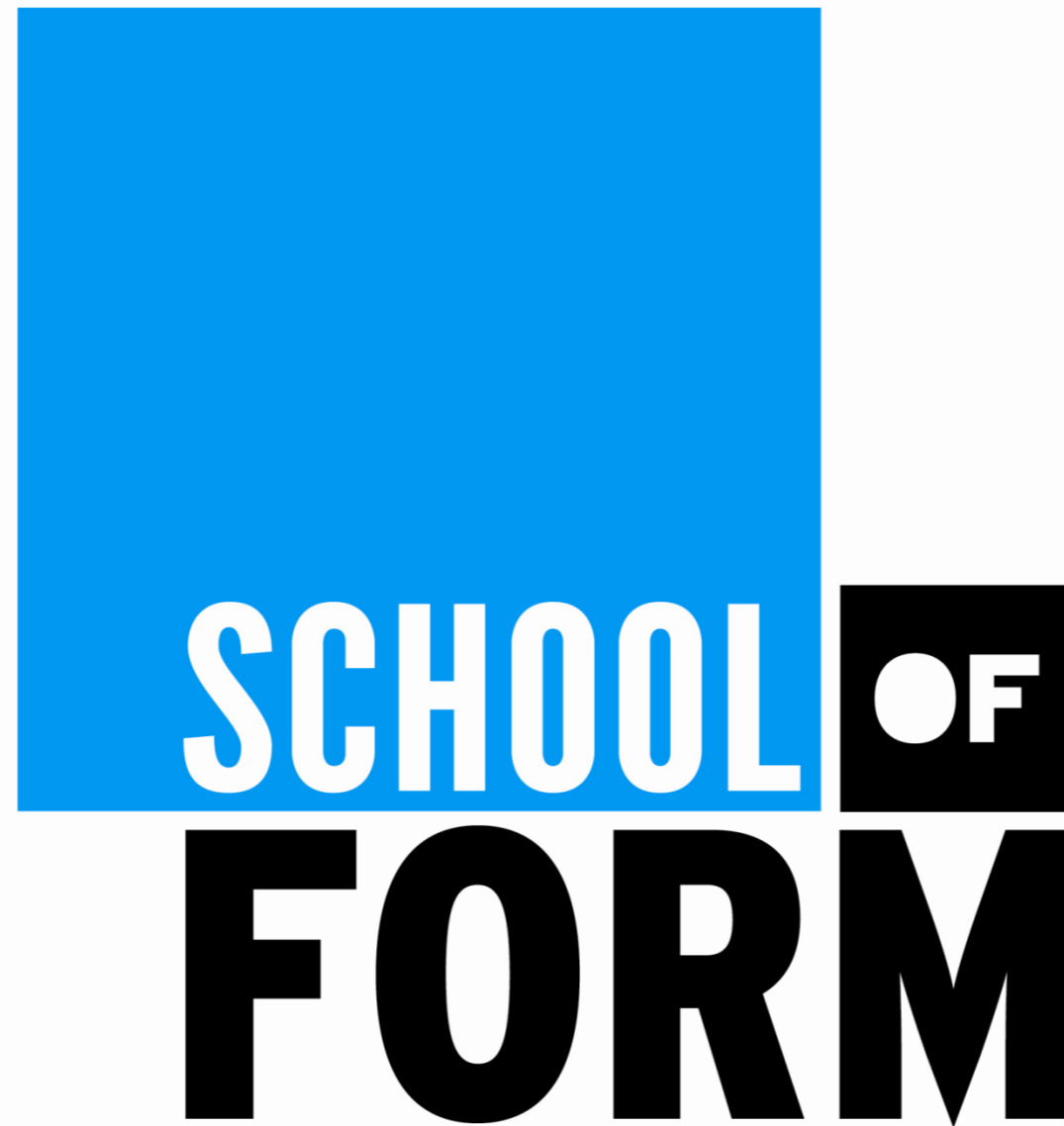


schattdecor



**WORK
WITH US**
become our
**INDUSTRY
PARTNER**

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